

We need to design and develop a private online community for finance and investment professionals in Europe. It's gonna be only mobile apps (iOS and Android).

We match 3 personas: Investors, people with great business ideas that lack funding and business owners that can provide advice

For now, events are organized via WhatsApp groups, but this approach is no longer effective for managing everything like planning workshops or just communicating with members.

Monetization for events is currently done via Splitwise.

Current constraints/struggles:

- chat history
- can't monetize via WhatsApp
- hard to manage: publishing events, viewing member details
- real business community in the future (WhatsApp is unprofessional)

Key Features:

1. Exclusivity & Membership:

- **Access:** Only for current club members & via invite
- **Membership Application:** Potential users can apply for membership via the app (currently done via direct messages with one of the admins).
- **Sign-Up/Login:** Members sign up using their phone number and email.

2. Member Profiles:

- **Details:** Job title, company, contact info, social media links, photos, etc.
- **Search:** Filters by title, location, etc.
- **Messaging:** Direct messaging or group chats (planned for future versions).

3. Networking Tools:

- **Business Cards by QR Codes:** For easy networking during offline events.
- How does this work? - they scan the QR and find the profile if they have the app, playstore if they don't have it

4. Event Management:

- **Features:** Announce events, send invitations, receive confirmations and reminders, and add events to Google Calendar (planned for future versions), event pricing management.

5. Notifications:

- For events for now and messages for future versions

6. Monetization:

- **Paid Membership Model:** Various subscription plans are being considered. Nothing on the table right now, but thinking about pay by event short term, pay membership long term.

Design & Development:

- **Design Preferences:** Bright, light, and easy to use.
- **Development Approach:** Start with basic functionality and gradually add more features.

Technologies to use (based on my research):

- Kotlin (Android) and Swift (iOS) for apps, but we are open to cross-platform development if it's possible we would like to see estimation for both native and cross-platform
- GPay/ApplePay/Stripe - moving away from Splitwise/Revolut transfers or any other they can propose
- Integration with Google Calendar - in the future